



 **ANTENNAS.**  
DIRECT | *The World's Most Powerful Antennas*

# HDTV ANTENNAS

2017 NEW PRODUCT LAUNCH

# Table of Contents

Antennas Direct Overview

03

CEO/President

04

Company Highlights

05

New Products

06

ClearStream 1MAX™

07

ClearStream 2MAX™

08

ClearStream 4MAX™

09

Press Release

10

In Conclusion

11

Connect With Us

12





**Awarded The Best Indoor HDTV Antenna!**

**ClearStream Eclipse™ Amplified**

- Ultra-Thin, with Sure Grip™
- 50+ Miles
- Repositionable, On-The-Go Antenna
- Reversible, Black or White
- Rated # 1 Indoor HDTV Antenna
- 20 dB In-Line Amplifier

## Why Do People Choose Antennas Direct?

Because we believe that high-quality antennas can deliver the best performance and reliability at an affordable price. Since we sell directly to consumers, we understand the challenges when trying to receive HDTV signals. This is what pushes us to continually innovate.

Our products and service are the best in the industry.

We are so confident, that we back them with one of the industry's most comprehensive warranties.



**ClearStream™ 1**

- Indoor/Outdoor
- 40+ Miles
- Convertible Base for Indoor/Outdoor Installation



**ClearStream™ 2V**

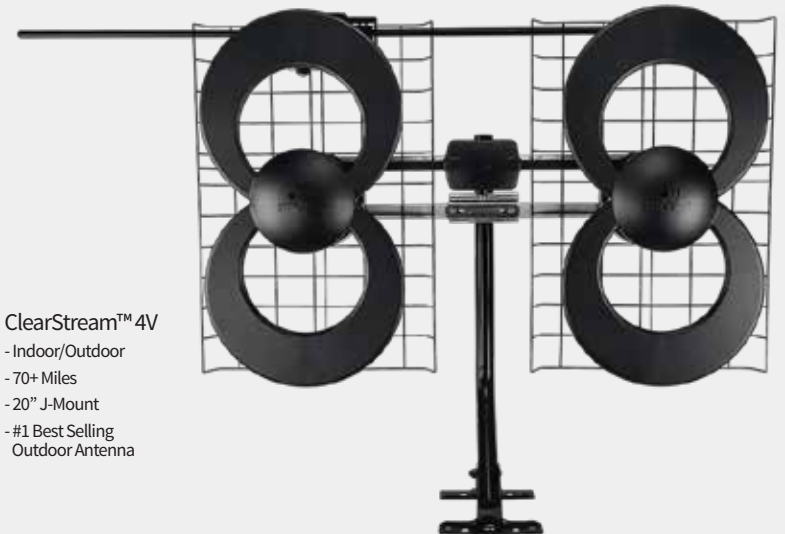
- Indoor/Outdoor
- 60+ Miles
- 20" J-Mount
- Top Seller at Retail



**Rated 5 Stars**

## Our Antennas Consistently Receive 5 Star Reviews.

- All of our HDTV antennas come with a lifetime warranty
- Exclusive designs have the highest success rates in the industry
- Our in-house customer service team, The Connection Crew, are the best in the business
- We offer same-day, FREE shipping on orders over \$49.99



**ClearStream™ 4V**

- Indoor/Outdoor
- 70+ Miles
- 20" J-Mount
- #1 Best Selling Outdoor Antenna



## Richard Schneider Founder and CEO of Antennas Direct

This whole, crazy thing started in 2000, when Richard Schneider, a self-proclaimed home theater and technology nerd, was fed up with the state of over-the-air technology. He began to tinker with building antennas in the basement of his St. Louis suburban home. With the reasoning he could have a hobby that would pay for the cost of a new projector (without his wife finding out); he launched [antennasdirect.com](http://antennasdirect.com) in 2003 with goal of selling 20 antennas per month. Soon he became one of the biggest evangelists of over-the-air television, a leader in the cord cutting trend.

With over 3,000,000 antennas sold and dozens of patents later, Richard's hobby has changed the game of antenna technology. He no longer has to hide his tinkering from his wife, with a successful business under his belt, and has a large team of amazing tech dorks on-hand to support his passion. As an industry leader, and someone who is not afraid to say what's on his mind, Richard has been featured many times as an antenna and cord cutting expert. Richard is a frequent speaker on the broadcast industry circuit and has been featured in over 200 publications including the Wall Street Journal, New York Times, Washington Post, Forbes, and Esquire to name a few. He and his products have made appearances on countless live television programs and on the Today Show as well as being a commentator on CNBC and Fox News Business.

As an evangelist for over-the-air television, Richard wanted to spread awareness of OTA television by traveling across the United States, giving away free TV antennas to liberate people from their unhappy relationship with pay-TV. The TV Liberation Bus Tour has grown immensely now in partnership with the National Association of Broadcasters, the Bus Tour has traveled to more than 60 cities, liberating more than 20,000 people.

Schneider's memberships include the National Association of Broadcasters (NAB), and the Advanced Television Standards Committee ATSC. He has been named to the St. Louis Business Journal's Top 40 Under 40 and has won several awards for his creative approach to communications and marketing, including a MarCom award and a Communicator Award.

Think of Richard as your cord cutting best friend. He's got your back.

# Company Highlights



# Meet The MAX Family

Our Most Popular Antennas Re-Engineered

Introducing our most innovated antennas with virtually little to no assembly. From the makers of *The World's Most Powerful Antennas* and the only true, technology-based antenna company comes the ClearStream™ MAX series of antennas.



# MEDIUM RANGE INDOOR/OUTDOOR HDTV ANTENNA

## CLEARSTREAM 1MAX™

The ClearStream 1MAX™ Antenna uses patented technology to receive TV signals 40+ miles away from the broadcast towers.

This antenna is ideal for urban and suburban areas where heavy foliage or roofing materials reduce the incoming signal.

Minimum antenna assembly required, along with a convenient keyhole on the back panel for wall or fascia installation.

Dedicated UHF and VHF multi-directional elements deliver range and reception in less than ideal locations; no aiming necessary.

Durable, lightweight premium materials for maximum performance.



**40+**  
MILES  
**Extreme Range**



MOUNT NOT INCLUDED



BACK VIEW



SIDE VIEW



The ClearStream 1MAX™ comes with:

- ClearStream 1MAX™ Antenna
- All-Weather Mounting Hardware

MODEL NUMBER	RANGE	BEAM ANGLE	GAIN	ASSEMBLED	WEIGHT	COLOR	WARRANTY
C1MV	40+ Miles	470 to 700MHz: 65 Degrees (Horizontal Plane)- Wide Reception Pattern	UHF 6.8 dBi VHF 2.1 dBi	10"L x 31.25"W x 4.125"D	1 lb, 3 oz.	Black	Lifetime on Parts



# LONG RANGE INDOOR/OUTDOOR HDTV ANTENNA WITH 20-INCH MOUNT AND INDOOR BASE STAND

## CLEARSTREAM 2MAX™

The ClearStream 2MAX™ Antenna uses patented technology to receive TV signals 60+ miles away from the broadcast towers.

This antenna is ideal for suburban and rural areas where heavy foliage or roofing materials can reduce the incoming signal.

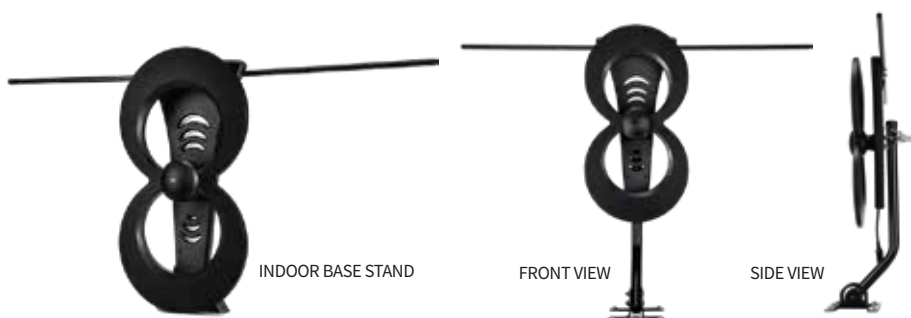
No antenna assembly required. Includes an indoor base stand for convenient installation, or use the J-Mount with a pivoting base to allow for installation on vertical or horizontal surfaces.

Dedicated UHF and VHF multi-directional elements deliver range and reception in less than ideal locations; no aiming necessary.

Durable, lightweight, premium materials for maximum performance.



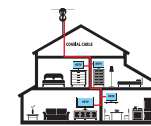
**60+**  
MILES  
Extreme Range



The ClearStream 2MAX™ comes with:

- ClearStream 2MAX™ Antenna
- Indoor Base Stand
- 20" J-Mount with pivoting foot to allow installation on vertical or horizontal surfaces
- All-Weather Mounting Hardware

MODEL NUMBER	RANGE	BEAM ANGLE	GAIN	ASSEMBLED	WEIGHT	COLOR	WARRANTY
C2MVJ-5	60+ Miles	470 to 700MHz: 60 Degrees (Horizontal Plane)- Wide Reception Pattern	UHF: 8.7 dBi VHF: 2.6 dBi	17"L x 31.25"W x 3.75"D	1 lb, 14 oz.	Black	Lifetime on Parts



Whole Home Ready



DESIGNED AND  
ENGINEERED  
IN THE USA



# ULTRA LONG RANGE INDOOR/OUTDOOR HDTV ANTENNA WITH 20-INCH MOUNT

## CLEARSTREAM 4MAX™

The ClearStream 4MAX™ Antenna uses patented technology to receive TV signals 70 miles away from broadcast towers.

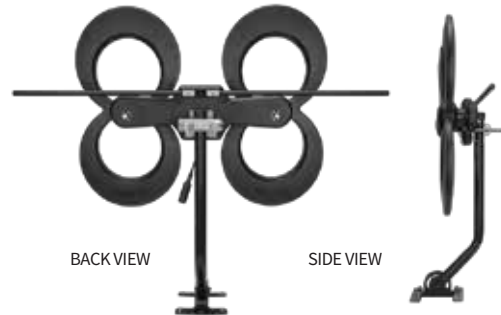
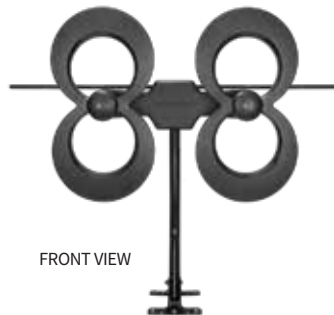
Easy, quick connect assembly.

This antenna is ideal for suburban and rural areas where heavy foliage or roofing materials reduce the incoming signal.

Dedicated UHF and VHF multi-directional elements deliver range and reception in less than ideal locations; no aiming necessary.

Durable, lightweight premium materials for maximum performance.

**70+**  
MILES  
Extreme Range



MODEL NUMBER	RANGE	BEAM ANGLE	GAIN	ASSEMBLED	WEIGHT	COLOR	WARRANTY
C4MVJ	70+ Miles	470 to 700MHz: 45 Degrees (Horizontal Plane)- Wide Reception Pattern	UHF: 11 dBi VHF: 2.5 dBi	17"L x 31.25"W x 3.75"D	2 lb, 11 oz.	Black	Lifetime on Parts



The CLEARSTREAM 4MAX™ comes with:

- ClearStream 4MAX™ Antenna
- 20" J-Mount with pivoting foot to allow installation on vertical or horizontal surfaces
- All Weather Mounting Hardware

# In Conclusion

Antennas are the future of home entertainment. Paying for TV is more expensive than ever. Why are you still spending hundreds of dollars each month on content you can get for FREE and over-the-air! You can watch your favorite broadcast networks like ABC, CBS, FOX, NBC, PBS and more, by simply connecting an antenna to your TV and performing a channel scan. With Antennas Direct, we are not only saving you an average of \$1440 a year by cutting the pay-TV cord, but we are also offering you a lifetime warranty on all of our antennas, PLUS, amazing customer satisfaction. You can give our Connection Crew a call at any time, and our friendly team of antenna experts would be happy to answer any questions. Not sure what antenna is right for you? Antennas Direct has your back. Questions on installation? The Connection Crew has the answers.

We constantly strive to provide the best products for our clients and improve innovation, that's why we have introduced the ClearStream 1MAX, 2MAX and 4MAX. After countless hours of research and testing, we've re-engineered our antennas with virtually no assembly and easy tips for installation.

Welcome to the Antennas Direct family!



# CLEARSTREAM™

**INDOOR/OUTDOOR HDTV ANTENNAS**



# Press Release

## Contact:

Scott Kolbe  
Kolbeco  
636.379.3895, ext 13  
scott@kolbeco.net

Erica Skrivan  
Kolbeco  
636.379.3895, ext. 15  
erica@kolbeco.net

## Antennas Direct Releases New and Advanced ClearStream MAX HDTV Antennas The ClearStream™ MAX Antennas Have Been Re-engineered to Receive a Greater Range of Frequencies and Simple Assembly

**May 1, 2017; ST. LOUIS** – For over 14 years, Antennas Direct has been a leader in reinventing the over-the-air television viewing experience. This month, the company continues the tradition with the release of their latest range of indoor and outdoor TV antennas, the ClearStream 1MAX™, ClearStream 2MAX™ and ClearStream 4MAX™. The MAX series of TV antennas feature little to no assembly, and have scientifically out-performed the competition for reliable long range TV reception.

“Just when we thought we couldn’t get any better, our trusted scientists and cord cutting nerds reassured us that we could,” says Richard Schneider, president and founder of Antennas Direct. “After reviewing customer feedback, we’ve had the opportunity to improve the most advanced TV antennas and make them the most powerful, and user friendly, on the market. Because we, unlike the pay-TV companies, care about you. We truly do.”

The MAX series TV antennas are ideal for urban, suburban and rural areas where heavy foliage or roofing material reduce the incoming signal. The dedicated UHF and VHF multi-directional elements deliver range and reception in less than ideal locations. The 1MAX™ has a reception distance of 40 miles, the 2MAX™ has a reception distance of 60 miles and the 4MAX™ has a reception distance of 70 miles. The MAX antenna series are made for strength, with corrosion resistant materials and maintenance-free ruggedness to withstand 100 mph winds. All three models are easy to install, with no aiming necessary.

“As families continue to cut ties from their cable companies, our goal is to continue creating products for our customers that are both appealing and efficient,” said Schneider. “We’re not only rescuing cord cutters from unreliable cable services, but we’re producing the best high definition television antenna for our consumer to receive TV programming for free and without the struggle and stress of assembly and installation.”

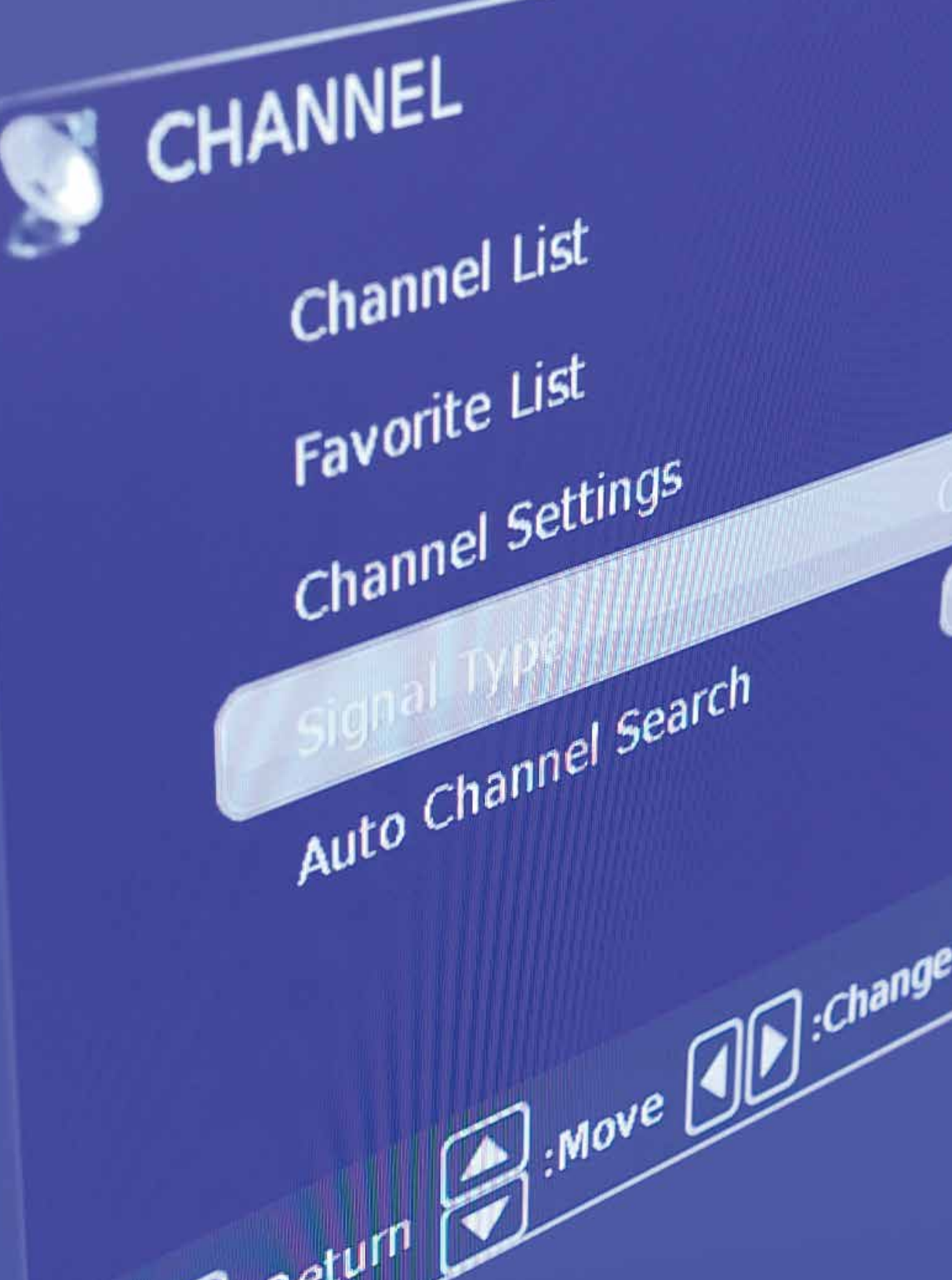
The ClearStream MAX series will be available for purchase on the Antennas Direct website and in-stores at major retailers such as Best Buy, Walmart, and Lowe’s by the end of June.

### About Antennas Direct

Antennas Direct is the #1 LEADER in antenna technology, reinventing the antenna for the digital era and dominating the market. With a heritage in over-the-air antennas specifically tuned for core DTV frequencies, Antennas Direct has invested major resources into the discovery and implementation of new antenna designs for digital reception. Founded in 2003, the firm is a member of the Inc. 500|5000 Hall of Fame and Future of TV Coalition. Visit [antennasdirect.com](http://antennasdirect.com) for more information.

\* Antennas Direct will make a limited number of evaluation units available to media upon request. Units will begin shipping the week of May 8th.

**Contact Erica Skrivan, [erica@kolbeco.net](mailto:erica@kolbeco.net), to receive a unit for review.**



## Connect With Us

Media Contact

Erica Skrivan

Kolbeco

636.379.3895, ext. 15

[erica@kolbeco.net](mailto:erica@kolbeco.net)